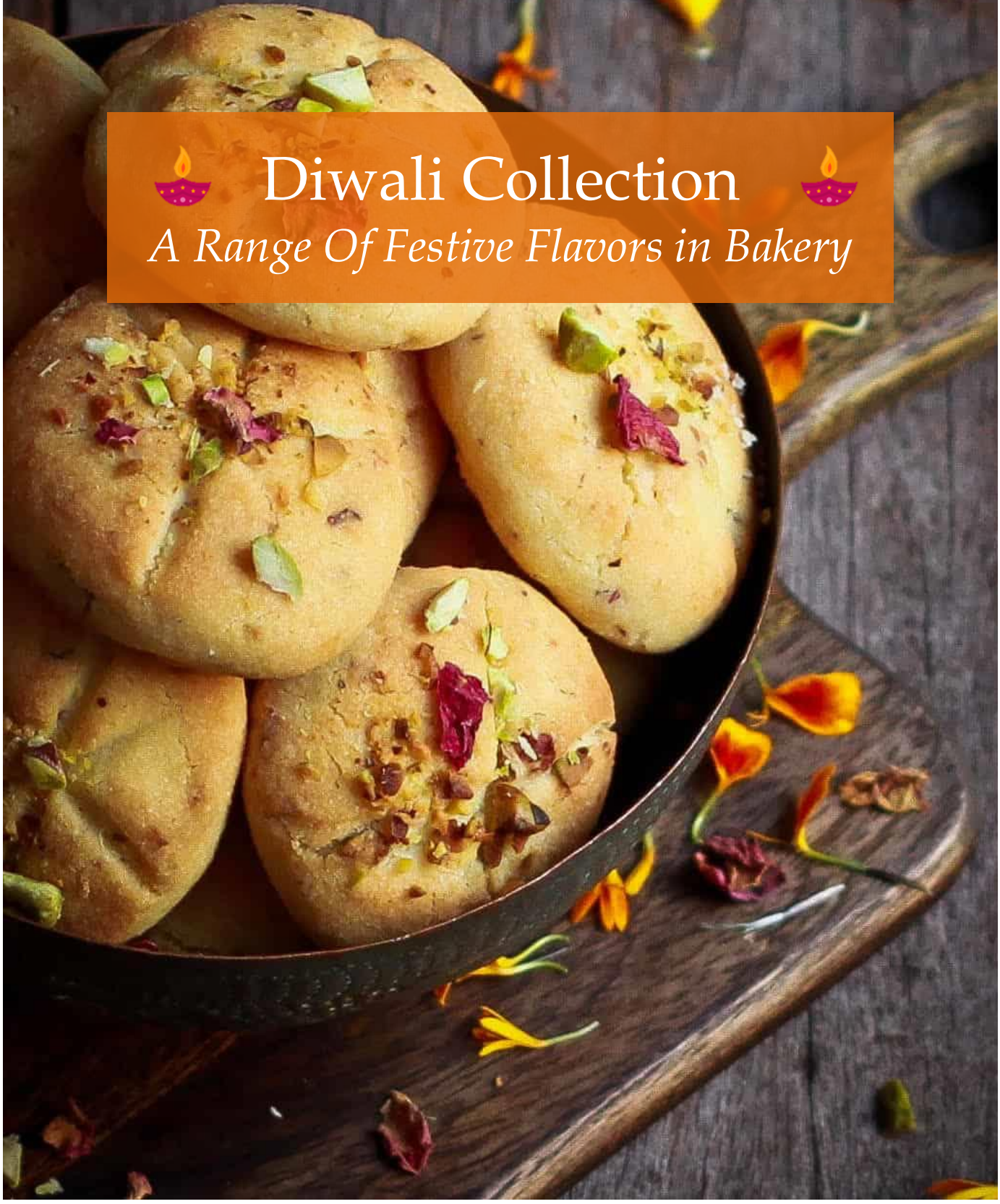




Diwali Collection

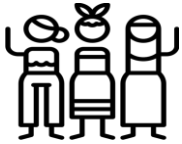


A Range Of Festive Flavors in Bakery



Our Diwali Collection

Recent trends indicate an increase in 'in-home' consumption of products such as Bakery, Tea etc. despite lockdown. With the work from home and children attending online school, in-home-consumption of staple categories like Bakery is likely to go up further. Consumers are embracing healthy and filling snacks and are at the same time, looking for indulgent new flavors to elevate their moods. **Our Diwali collection is a reflection of these consumer preferences !**



A Treat For The
Whole Family



Premium
Image



Trendy
Flavor

Concept (Format)	Flavor Details	Legal Status	Solubility	Profile
Elaichi Crème Caramel (Cream Biscuit)	Caramel Toffee 473117 @ 0.23% Shell	Nature Identical	Oil Soluble	Cardamom, Sweet, Vanillic, Brown, Caramellic
	Cardamom 844314 @0.2%		Water Soluble	
Karachi Cookie	Kream 188127 @0.03%	Artificial Flavor	Water Soluble	Floral, Rose, Creamy, Fruity, Buttery, Sweet
	Butter 645156 @0.03%	Nature Identical	Oil Soluble	
	Rose White 691518 @0.14%	Nature Identical	Water Soluble	
Milky Mawa (Wirecut Cookie)	Khoa 857346 0.16%	Nature Identical	Water Soluble	Creamy, Buttery, Milky, Elaichi, Condensed
	Cardamom 844314 @0.07%			
Triple Choco Delight Cookie	Dark Chocolate 715745 @0.14%	Nature Identical	Oil Soluble	Cocoa, Chocolaty, Creamy, Milky, Nutty, Mild Caramellic, Good Mouthfeel
	Dairy Milk Chocolate 967523 @0.06%	Artificial Flavor		
	Hazelnut 856879 @ 0.03%	Nature Identical		
Ginger Orange Oats Cookie (Wirecut Cookie)	Orange Sweet 844540 @ 0.06%	Nature Identical	Water Soluble	Orange, Citrus, Ginger, Spicy
	Ginger flavour 672224 @0.14%	Nature Identical		
Kesar Haldi Doodh Cookie (Wirecut Cookie)	Milk 647311 @ 0.12%	Nature Identical	Oil Soluble	Kesar, Floral, Milky, Sweet, Mild Turmeric
	Kesar Badam 618118 @ 0.07%		Water Soluble	
	Turmeric	Spices & Condiments	Water Soluble	
Ajwain Oats Cracker	Butter flavour 680511 @ 0.26%	Nature Identical	Oil Soluble	Ajwain, Buttery, Cracker Notes

Discover Our Fresh Festive Range !



Kesar Haldi Doodh

Fragrant Kesar in rich Milk flavor with a dash of Turmeric is a classic Indian combination reminiscent of good times and family celebrations.



Ginger Orange Oats

Ginger is a favorite spice used in tea and other snacks. This mildly spicy cookie with Oats and a Citrusy note is a unique and tasty cookie perfect for the 'chai time' during Diwali



Triple Choco Delight

Chocolate is an all time favorite with kids and adults alike. Triple Choco Delight is created to excite chocolate lovers with its rich chocolaty taste and mouthfeel



Karachi Cookie

Karachi Cookie is a sweet, buttery and tasty treat with Rose and floral notes just like the famous traditional Karachi cookies that consumers love



Elaichi Crème Caramel

This is a fusion of fragrant Cardamom and an all time favorite Caramel flavor that comes together in a rich creamy sandwich biscuit perfect as an indulgent, tasty bite between meals



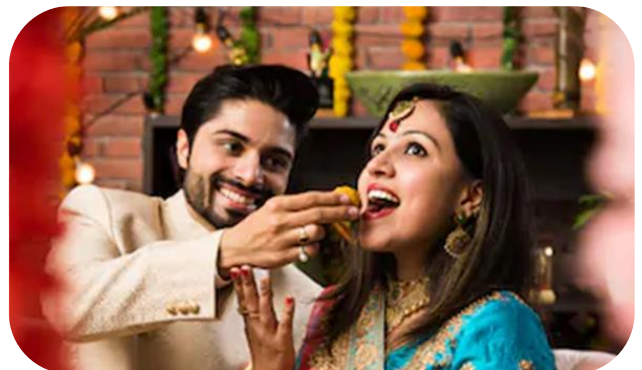
Ajwain Oats Cracker

Ajwain is commonly used in savory snacks prepared during festivals. Ajwain Oats Cracker is inspired from traditional snacks but with bits of oats to add health benefits and add to the texture



Milky Mawa

Milk and Mawa are the key ingredients for all Indian sweets like Peda, Barfi etc.. Milky Mawa Cookie is for those who cannot decide between Peda and a cookie for a bit of after meal indulgence.



Please contact your local Symrise sales representative for any additional information and order your samples today.

