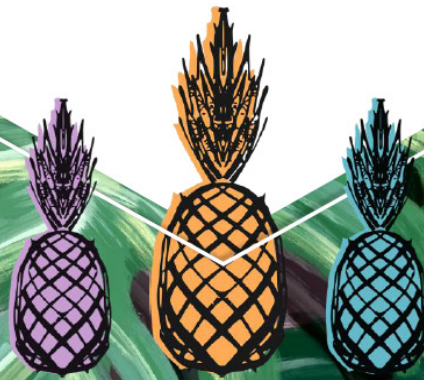




EXOTIC
Fruits

THE NATURAL FLAVORS
COLLECTION

symrise dairy 





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EXOTIC Fruits



Market Trends



Emotional Discoveries is a key trend pillar (from the Symrise Dairy TrendScope®) and the collection is specifically related to the following sub-trend:

Taste Travel

Dairy products turn into a field of experimentation by exploring the rich facets the world's cuisines come with, not only in terms of flavor and texture, but also by introducing new dairy cultures to the market.

Key Benefits



Bring uniqueness and excitement to your dairy product.

'Natural Flavor' clean labelling.

Reasons to Believe















New combinations and exotic flavors are one of the major consumer trends.

New exotic fruits take center stage and arouse curiosity!

EXOTIC Fruits

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DESCRIPTION	LEGAL STATUS	DOSAGE*
 <p>MANGOSTEEN 8 4 4 0 8 5 <i>Fruity yellow fruit, Green, Floral, Jammy</i></p>	<p><i>Natural Flavor</i> Halal Kosher</p>	0,14%
 <p>PAPAYA 8 4 4 0 7 1 <i>Fruity yellow fruit, Floral spicy, Sulfuric, Cheesy</i></p>	<p><i>Natural Flavor</i> Halal Suitable Kosher</p>	0,06%
 <p>GUANABANA 8 4 4 0 8 2 <i>Candy, Green, Floral, Fruity yellow fruit</i></p>	<p><i>Natural Flavor</i> Halal Kosher</p>	0,03%
 <p>PITAYA 8 4 2 4 8 1 <i>Green, Floral spicy, Fruity yellow fruit</i></p>	<p><i>Natural Flavor</i></p>	0,10%
 <p>CAMUCAMU 8 4 3 8 8 9 <i>Fruity yellow fruit, Lactonic peach, Terpenic citrus, Peely</i></p>	<p><i>Natural Flavor</i> Halal Suitable Kosher</p>	0,06%
 <p>GUAVA 8 4 3 8 9 1 <i>Sulfuric, Floral, Green, Peely</i></p>	<p><i>Natural Flavor</i> Halal Kosher</p>	0,07%
 <p>ACAI 8 4 9 5 8 0 <i>Candy, Jammy, Green, Fruity Raspberry</i></p>	<p><i>Natural Flavor</i> Halal Kosher</p>	0,10%
 <p>GOJI 3 8 3 4 8 6 <i>Woody, Fruity yellow fruit, Floral spicy</i></p>	<p><i>Natural Flavor</i> Kosher</p>	0,07%
 <p>TAMARIND 8 7 0 5 7 9 <i>Jammy, Woody, Prune, Sulfuric</i></p>	<p><i>Natural Flavor</i> Kosher</p>	0,05%
 <p>JACKFRUIT 8 2 3 0 5 0 <i>Fruity esterified, Candy, Creamy, Jammy</i></p>	<p><i>Natural Flavor</i> Halal Kosher</p>	0,20%
 <p>BAOBAB 8 6 0 7 3 8 <i>Green, Woody, Citrus</i></p>	<p><i>Natural Flavor</i> Kosher</p>	0,10%
 <p>AVOCADO 8 2 2 9 1 4 <i>Green, Fatty, Floral</i></p>	<p><i>Natural Flavor</i> Kosher (Dairy)</p>	0,08%

*Recommended - To be validated in your application



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EXOTIC Fruits



INSPIRATION





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EXOTIC Fruits

Taste Travel



The globalization of taste leads to a longing for more genuine, authentic tastes and unusual flavor options.



South American, Southeast Asian and Japanese cultures serve as a source of inspiration for new products, flavors and ingredients.



Dairy inspired by foreign (street) food culture and national cuisines leads to new diverse flavors and new categories.

'I am an intrepid traveler, back from my last trip I still want to feel this carefreeness sparkle which pushed me experiencing new cultures. If only I could escape for a moment of one mouthful...'



NEW NUTS & CEREALS

The Natural Flavors Collection



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NEW NUTS & CEREALS

Market Trends



Healthy Lifestyle is a key trend pillar (from the Symrise Dairy TrendScope®) and the collection is specifically related to the following sub-trend:

Nutritious Boost

Packed with protein, fiber and essential fats, nuts are favored as snacks and also paired with dairy.

Global growing consumer need for natural & authentic taste.

Ancient grains are a hot topic, bringing health benefits inspired by antique civilizations' knowledge.

Key Benefits



Bring a healthy, natural and/or nostalgic image to your product.

'Natural Flavor' clean labelling.

Enhance the taste of your cereal enriched product.

Boost the notes of your plant based range.

Reasons to Believe



Wholesome cereals and nutrient rich/ dense ingredients as nuts that are high in protein and fiber are winning in the shelves.

Nuts & Cereals are key components for healthy breakfast or snack.

NEW NUTS & CEREALS



	DESCRIPTION	LEGAL STATUS	DOSAGE *
	CASHEW 8 3 9 2 6 2 <i>Roasted nut, Fatty, Caramelic</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,03%
	ROASTED ALMOND 8 4 4 7 7 9 <i>Nutty, Caramelic, Vanilla, Cocoa</i>	<i>Natural Flavor</i> Kosher	0,06%
	SESAME 2 1 0 7 5 2 <i>Sesame, Caramelic, Roasted nut, Fatty</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,05%
	RICE POP 8 2 2 8 3 6 <i>Vanilla, Caramelic, Roasted, Rice</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,14%
	TIGER NUT 8 4 7 0 4 7 <i>Cocoa, Caramelic, Roasted nut, Earthy</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,07%
	AMARANTH 8 4 7 0 3 9 <i>Woody, Earthy, Cocoa, Caramelic</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,07%
	QUINOA 8 4 7 0 4 5 <i>Cereal, Vanilla, Floral</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,10%
	CORNFLAKES 8 4 1 8 4 6 <i>Pop corn, Vanilla, Caramelic</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,05%
	BUCKWHEAT 8 4 7 0 4 6 <i>Roasted, Cereal, Floral honey</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,08%
	CORN 8 4 1 8 4 5 <i>Cereal, Vegetable, Vanilla</i>	<i>Natural Flavor</i> Halal Suitable Kosher	0,05%
	OAT 9 5 2 5 7 2 <i>Cereal, Nutty, Hay</i>	<i>Natural Flavor</i> Halal Kosher	0,05%

*Recommended - To be validated in your application



Nutritious Boost

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NEW NUTS & CEREALS



Healthy eating is the number one concern and food is increasingly scrutinized for its healthfulness and nutrient-density. Dairy products serve more and more as snacks and are supposed to satiate and fuel the body with healthy energy.



High-quality, natural, whole, plant and/ or animal-based ingredients, rich in protein, fiber (and good fats) and nutrients are common features of most of the various healthy nutritional styles.



Popular healthy nutritional styles like clean, paleo, vegan, raw, keto, Whole30, Low FODMAP and athletic inspire the dairy/non-dairy landscape and drive innovation.